

2018 Webinar Series

Inspiration to manage your strategy

www.on-strategy.com/webinars



ON STRATEGY[®]
the business of tomorrow,
today.

Welcome to our 6th Webinar Series.

A 30 minute monthly session to review methodologies that will accelerate the results of your strategies.

Join the hundreds of entrepreneurs, leaders and corporate executives that have attended our events and have been inspired by our processes to maximize the benefits of their organizations' strategies.

Register today:

www.on-strategy.com/webinars

ON STRATEGY[®]
the business of tomorrow,
today.

Topics to be
developed
in 2018



Webinar Visioning

“ The best way
to predict the future
is to create it.”

Peter Drucker

Creating a strategic destination.

How to go from a conceptual exercise to an execution that translates the impact of your vision to the day-to-day operations.

Register here

www.on-strategy.com/2018/webinars/VIS

29

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV



Webinar Blue Ocean Strategy

“ If you do not have a value proposal that makes you different, you better have a good price. ”

Win through not competing.

Have you ever wondered, why do your customers buy you?
Have you ever wondered, why buy your competitor?

Register here

www.on-strategy.com/2018/webinars/BOS


27

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV



BSC

Webinar Balanced Scorecard



“ Strategy is a commodity,
execution is an art.”

Peter Drucker

Unleash your strategy.

Have you been unfaithful to your strategy to meet your budget goals? Discover the true spirit of a tool that continues to be a worldwide standard to manage strategies.

Register here

www.on-strategy.com/2018/webinars/BSC

27

JAN FEB **MAR** APR MAY JUN JUL AUG SEP OCT NOV

ON[®]
STRATEGY



JOB

Webinar Job Families

“Talent moves capital.”

Kjell Nordström and Jonas Ridderstråle

Focus on your value creation assets.

10% of a company's resources create new value;
90% just maintain value. Identify the few critical roles that have the larger impact to the strategy and focus your talent development program efforts.

Register here

www.on-strategy.com/2018/webinars/JOB

27

JAN FEB MAR **APR** MAY JUN JUL AUG SEP OCT NOV

ON[®]
STRATEGY



SPM

Webinar Strategic Process Management

“ Strategy without tactics is the way slower towards victory. The tactic "without strategy is the previous noise" to defeat. ”

Sun Tzu

Aligning processes and strategy.

Do you update the strategy but let your processes operate as usual?
Generates an explicit relationship - that supports the plan with the way of operating.

Register here

www.on-strategy.com/2018/webinars/SPM

29

JAN FEB MAR APR **MAY** JUN JUL AUG SEP OCT NOV

ON[®]
STRATEGY



Webinar Total Alignment Process

“ The purpose of an organization is to achieve that the whole is greater than the sum of its parts. ”

David Norton

Aligning an entire organization.

Is there a formal process for the deployment of the strategy or does each leader do it his way? Who capitalizes synergies between areas?
See the alignment as a source of economic value.

Register here

www.on-strategy.com/2018/webinars/ALG

26

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV



Webinar

Human Resource Management

“The future of the company, is already a battle for talent.”

Converting intangibles into tangibles.

It is the human capital that allows the development of the other assets that an organization possesses. Mediocre or poorly managed people are synonymous with mediocre or poorly managed business.

Register here

www.on-strategy.com/2018/webinars/HRM

31

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV

The logo consists of the letters 'SRM' in a bold, white, sans-serif font, centered within a solid orange rounded square.

Webinar Strategic Review Meeting

“ Most people spend more time and energy talking about problems than dealing with them. ”

Henry Ford

Strategic analysis meetings

Analyze the agenda of the meetings and you will know how far you will go with your strategy. Much time is spent on operational issues and analysis of the past. Manage the future, execute today.

Register here

www.on-strategy.com/2018/webinars/SRM

28

JAN FEB MAR APR MAY JUN JUL **AUG** SEP OCT NOV

ON[®]
STRATEGY



Webinar

Stratex: Strategy and Budget

“That the budget does not limit your strategy.”

Aligning financial resources and strategy.

More than half of companies execute their budget process separate from their strategic planning, they do not budget for future opportunities but rather an extension of the past.

Register here

www.on-strategy.com/2018/webinars/STX

25

JAN FEB MAR APR MAY JUN JUL AUG **SEP** OCT NOV



Webinar

Execution Premium Process

“ Strategy is important, but execution ... is what counts. ”

Robert Kaplan & David Norton

Best practices for managing strategies.

A study conducted by Harvard summarizes the success practices detected in companies around the world. That is where the powerful Execution Premium methodology comes from.

Register here

www.on-strategy.com/2018/webinars/XPP

30

JAN FEB MAR APR MAY JUN JUL AUG SEP **OCT** NOV



Webinar Office Of Strategy Management

“ The management of the strategy is usually the responsibility of everyone and anyone at the same time. ”

Roles in a strategy management office.

Have you not noticed that after designing an excellent strategy, everyone leaves happy without someone being assigned to guard the execution of it? Formalize an OSM in your organization.

Register here

www.on-strategy.com/2018/webinars/OSM

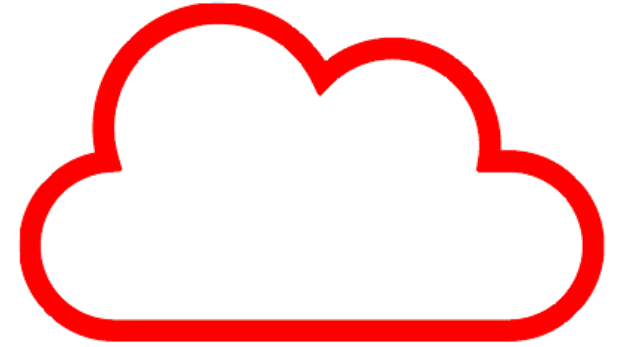
27

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV



2018

Webinar Series



- 30 JAN** - Webinar VIS | Visioning
- 27 FEB** - Webinar BOS | Blue Ocean Strategy
- 27 MAR** - Webinar BSC | Balanced Scorecard
- 24 APR** - Webinar JOB | Job Families
- 29 MAY** - Webinar SPM | Strategic Process Management
- 26 JUN** - Webinar ALG | Total Alignment Process
- 31 JUL** - Webinar HRM | Human Resource Management
- 28 AUG** - Webinar SRM | Strategic Review Meeting
- 25 SEP** - Webinar STX | Stratex: Strategy and Budget
- 30 OCT** - Webinar XPP | Execution Premium Process
- 27 NOV** - Webinar OSM | Office Of Strategy Management

www.on-strategy.com/webinars

ON[®]
STRATEGY

ON STRATEGY®
the business of tomorrow,
today.

ON STRATEGY mission is to help our clients to build strategy execution best in class practices to develop sustainable advantages and enable business growth.

Our Offices

United States

Toll-free number: +1 (800) 684-0124

Phone number: +1 (818) 284-2918

Mailing address: ON-STRATEGY, LLC
80 S.W. 8th Street, Suite 2000
Miami, Florida 33130, USA

Latin America

Argentina: +54 (11) 5031 2026

Chile: +56 (22) 2350797

Colombia +57 (1) 381 9648

Honduras: (+504) 9967 2215


Mexico: +52(55) 5335 0800


Peru: +51 (1) 641 9426

contact@on-strategy.com

www.on-strategy.com

 /onstrategy.official

 /on_strategy

 /in/on-strategy

Some of the companies that trusted us with their strategies: AM-PM - BBVA - BOEHRINGER INGELHEIM - CENTURY 21 - COCA COLA - CUMMINS
GLOBALSTAR - GRUPO KUO - GRUPO POSADAS - GRUPO ALICA - HP - NOVARTIS - MANE - PEMEX - RH SHIPPING - SAP - SCOTIABANK - SEARS - SECRETERIA
DE SALUD - SPORTS WORLD - TELEFÓNICA TELMEX - TUPPERWARE - URREA - VOLKSWAGEN - YOUNG & RUBICAM - WORLD VISION - WUNDERMAN...